

# SME-IP PROJECT

## Small and Medium Enterprises Investment Promotion

### Palestine

### Project Factsheet

Presented by:



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## Background

The Small Enterprise Center (SEC) – Palestine, in cooperation with the Federation of Palestinian Chambers of Commerce, Industry and Agriculture (FPCCIA) is taking the initiative to implement a one year project entitled “Small and Medium Enterprises Investment Promotion” (SME –IP). The initiative becomes as part of several on-going efforts of the SEC and the Federation of Chambers to revive the SMEs into the center of Palestine’s economic development, through revolutionary interventions that focus on SME development through promoting investment. The project will bring together local investors as well as existing and potential SMEs operating in the West Bank through match-making platform by which SMEs can present investment proposals / business plans and investors can express their interests.

## Objectives

- Enhance the capabilities of SMEs to attract investments;
- Facilitate solutions for growth and development of existing Palestinian SMEs, through matching them with investors;
- Improve competencies of business start-ups and enable the creation of viable new SMEs;
- Support local investors to invest in feasible SME projects;
- To facilitate concluding business partnerships.

Target Group	<ul style="list-style-type: none"><li>● 100 existing SMEs and entrepreneurs (Micro and Small Enterprises).</li><li>● 100 local investors.</li></ul>
Output	<ul style="list-style-type: none"><li>▪ Start – up event</li><li>▪ Two training courses</li><li>▪ 75 Business plans and investment proposals</li><li>▪ 12 Match-making platform</li><li>▪ Hundreds of individual and group coaching hours</li><li>▪ More than 40 Business agreements.</li></ul>
Indirect Benefits	<ul style="list-style-type: none"><li>● Employment generated: &gt; 200.</li><li>● Business partnerships : 40</li><li>● Professional qualifications of chamber staff practically improved in business plans and coaching SMEs and investors</li><li>● Business relationships between SMEs and chambers improved.</li><li>● SME – IP recognized as important for SME development.</li><li>● Partner organizations interested in the continuity of investment in SMEs.</li></ul>

Duration	July 2009 until June 2010	
Venue	Ramallah, Palestine.	
Implementing Organizations	Small Enterprise Center (SEC), Federation of Palestinian Chambers of Commerce, Industry and Agriculture (FPCCIA), and selected chambers of Commerce.	
Budget (in US\$)	Total estimated budget	330,000
	SEC's contribution	30,000
	Funds needed	up to 300,000

*\* Detailed proposal available upon request*